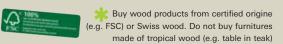


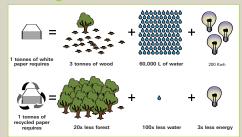
WHAT CAN WE DO?



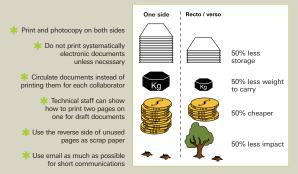
To ease your choices, you can consult the small guidelines published by WWF. www.wwf.ch/fsc







*...and reduce our consumption



Limit meat consumption to few meals per week. 1 meat calorie requires 10 to 15 vegetal calories





